



LEO LAMMIE

Creative Director / Development Project Manager
Art Director / UX/UI Specialist / Game Designer
Panamá - English /Spanish

As a seasoned professional with 20 years of experience in marketing brands through commercial visual arts, as well as 16 years in the digital world, with design, development and research. I'm aware that the use of technology-related products comprises all human's behaviors. The manner in which we communicate, the way we receive information, and the means by which we interact with others have all significantly changed within the past few years.

Through proper human experience, design, marketing and branding, in conjunction with ever-changing technology, there are ways to improve human life.

As a director I have managing teams of content creators, coders and designers, always interested in connect the people potential with the project purposes.

Innovation, creativity and the commitment to work are my greatest strengths.

I believe in working in flexible and creative enviroments, that allow the best version of talent of people.

With my deep knowledged of new technologies, an understanding of the human behaviors and my passion for visual arts, I work every day with a desire to make real changes in the world.

SKILLS

- ▲ Creativity
- ▲ Design
- ▲ Illustration
- ▲ Brand Manage
- ▲ Project Manager
- ▲ UX/UI Designer
- ▲ Game Designer
- ▲ Digital Specialist
- ▲ Data Analyst
- ▲ FrontEnd Code
- ▼ BackEnd Code
- ▲ SEO
- ▼ AI
- ▲ Tech Innovation
- ▼ App Development
- ▲ Software Experimental
- ▲ Agile Methodology

XP



CoFounder / Game Designer and Creative Director **Inventario - www.inventacosas.com**

Apr 2018 – Present
Panama

Inventario is a Technology & Innovation Lab specialist in Apps / PWAs, Video Games, Augmented Reality, Virtual Reality and AI / Machine Learning and other experiments.



Creative Consultant **Making Bulla - www.makingbulla.com**

Aug 2018 – Present
Panama

I'm creative consultant and Marketing Science at Creative Boutique Making Bulla.



Creative Director **Leo Burnett Panamá**

2016 – 2018
Panama

Manage a Team of Creative and Designers to create campaigns for International Companies such as McDonald's, Nestlé Central America, Citibank, Scotiabank and others.



Digital Creative Director **Publicis Panamá**

2015 – 2018
Panama

Professional specializing in marketing innovative digital ideas for maximization of brands. Managing a multiplatform team from UX and interactive design, social media, content management and more.
For Brands like Nestlé Central America, Corporación El Sol, etc



Digital Creative **P4 Ogilvy & Mather Panamá**

2012 – 2015
Panama

Conceptualization and developing of digital ideas for brands. In all there offline/online connections points



Creative Web & Interactive Designer **VX Gateway, Consumer Electronic & Others**

2009 – 2012
Panama

Brand Creation and All Interactive Design, website, apps and marketing tools, for different online companies, from Australia and Canada.



Creative Designer & Illustrator

BBDO Panamá

2009 – 2010

Panama

Art Director, Design and Creation of Characters and illustrations.



Chief Creative Designer

Net Think Media

2009 – 2010

Panama

All around WebDesign, Interactive Design, Brand Creation and Managing a Design team, for adult entertainment Web company. Based in Canada.

ACCOMPLISHMENTS

VISUALISTMO

WORLD DESIGN DAY

SPEAKER

CORPORATIVE LOGO

DESIGN CONTEST

WINNER

UNIVERSITY OF PANAMA

TECH & INNOVATION

SPEAKER

GAME ANALYTICS

INTERNATIONAL CONVENTION

ONLINE SPEAKER

ADEN UNNIVERSITY

UX /UI DESIGN

SPEAKER

THE ARK PROJECT

INTERNATIONAL ART PROJECT

EXHIBITOR

Ni Sol, Ni Sal

First Web-Comic from Panamá

ILLUSTRATOR